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PRESS RELEASE

GNT to showcase organic Coloring Foods at Sana Bologna

GNT will highlight its range of certified organic Coloring Foods at the SANA expo (6-9 September, Bologna), with a special focus on their benefits for confectionery.

SANA is a leading international trade fair for organic food products. GNT (exhibiting at Booth A44, Hall 29) will be showcasing its EXBERRY® Organics range of Coloring Foods, which help manufacturers meet the growing global demand for organic colors.

GNT's EXBERRY® Coloring Foods are obtained exclusively from fruits, vegetables and edible plants using gentle, physical processes such as pressing, chopping, filtering and concentrating. They are not classed as additives but foods with coloring properties and therefore qualify for cleaner and clearer labelling declarations.

Additionally, products in the EXBERRY® Organics range are EU organic certified and meet the requirements of the EU organic regulations. Colors in the portfolio currently include blues, reds, yellows, oranges and purples.

With the number of organic confectionery launches having doubled in the first half of this decade¹ there is a growing need for manufacturers to use organic colors. At SANA, GNT will be highlighting three confectionery concepts colored with EXBERRY® Organics (high boilings, pectin jellies and gelatin jellies).

Additionally, GNT will demonstrate the benefits of the EXBERRY® Organics range in cereal bars, beverages and savory products.

Ivano Fiori, Managing Director of GNT Italia, said: "All the colors in our EXBERRY® range are sourced from edible fruits, vegetables and plants, helping manufacturers meet clean label requirements. Additionally, there is growing demand for completely organic products, as demonstrated by the importance of the SANA event. Although the confectionery sector is not traditionally associated with health, manufacturers are increasingly launching products with an organic claim, and we're delighted to be able to support them."

ENDS

¹ Innova Market Insights, 2016

For more information about this press release, or to arrange an interview at Sana Bologna, please contact:

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About EXBERRY®

EXBERRY® is the global market leader in Coloring Foods. The brand is synonymous with high performance color solutions based on the concept of coloring food with food. EXBERRY® concentrates are manufactured from fruit, vegetables and edible plants using only gentle physical methods such as chopping, boiling and filtering. The brand provides the widest range on the market, comprising more than 400 shades. It is suitable for practically all food and drink, including confectionery, dairy and bakery products, soft and alcoholic beverages and savory applications. The concentrates are valued worldwide for their ease of use, brilliance, performance and the complete vertical integration of the supply chain, which ensures full traceability, price and stock stability. In applying EXBERRY® products, manufacturers are assured to receive highly professional support ranging from strategic product development to production integration and regulatory advice. EXBERRY® is the favored color solution used by more than 1,400 food and beverage companies including the leading food and beverage producers in the world.

About GNT

The GNT Group is a family-owned company pioneering in the creation of specialized, future-proof products. It is internationally renowned for its EXBERRY® portfolio, the leading global brand in Coloring Foods. Founded in 1978, the company offers unparalleled agricultural competence and process-engineering expertise in delivering solutions from fruit, vegetables and edible plants. GNT is headquartered in Mierlo, The Netherlands, and has global reach with customers in 75 countries and offices in North and South America, Asia, Europe and the Middle East.